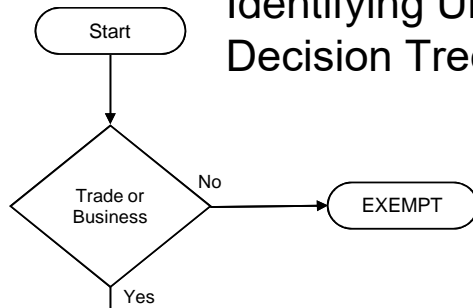


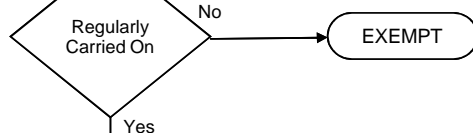
University of Wisconsin-Madison Identifying Unrelated Business Income Decision Tree

I. GENERAL

Does the activity generate income from the sale of goods or the performance of services?

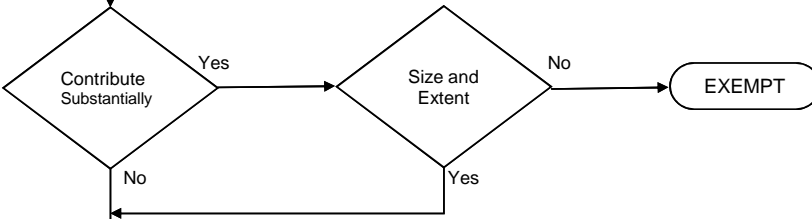


Is the activity regularly scheduled and frequently carried on?



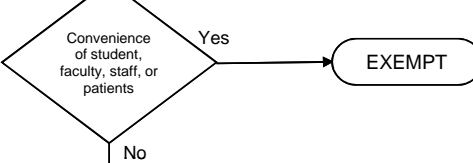
Does the activity contribute substantially to the instructional or research purpose of the University?

If so, is the related activity carried on to a size and extent larger than necessary to accomplish the exempt purpose?

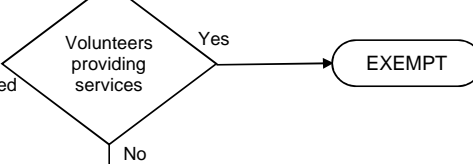


II. STATUTORY EXCEPTIONS

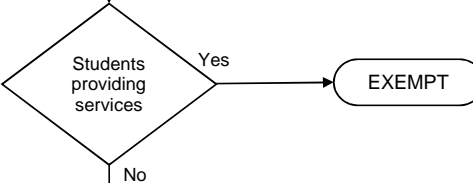
Does the activity exist primarily for the convenience of the University's students, faculty, staff or patients?



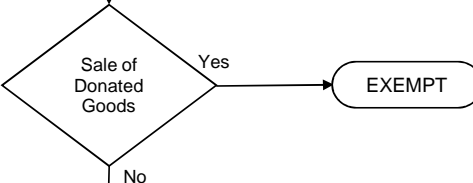
Do unpaid volunteers provide the income generating services? If so, do the volunteers generate over 85% of the total income earned by the activity?



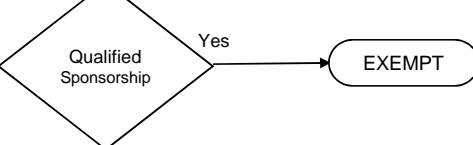
Do University students provide the income generating services as part of an educational curriculum? If so, do the students generate over 50% of the total income earned by the activity?



Does the activity generate income from the sale of donated goods? If so, does the sale of donated goods represent over 85% of the total income earned by the activity?

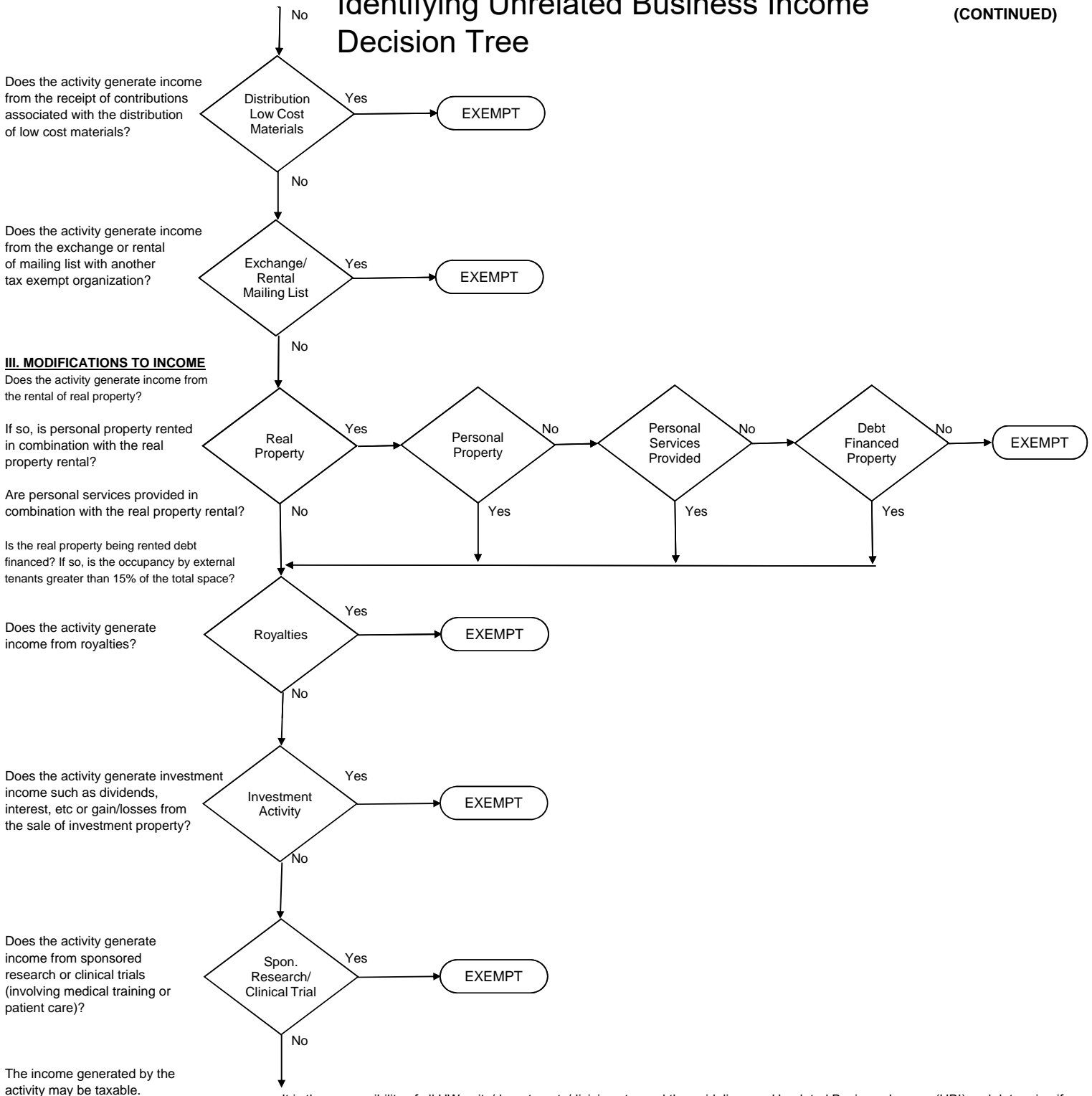


Does the activity generate income from the receipt of qualified sponsorship payments?



University of Wisconsin-Madison Identifying Unrelated Business Income Decision Tree

(CONTINUED)



It is the responsibility of all UW units/departments/divisions to read the guidelines on Unrelated Business Income (UBI) and determine if any of their activities constitute Unrelated Business Income (UBI) prior to engaging in any activity.

If you have Unrelated Business Income (UBI) you should immediately do the following:

- (1) Complete the referenced Non-Financial Questionnaire (<https://darcnrnhg6i0c.cloudfront.net/wp-content/uploads/sites/546/2019/06/Non-Financial-Questionnaire.pdf>).
- (2) Submit the completed referenced Non-Financial Questionnaire to the UW-Madison Tax Compliance and Reporting Office (José A. Carus, Jr., 608-262-05852, jose.carus@wisc.edu).

The Tax Compliance Office review the completed referenced Non-Financial Questionnaire and will contact the unit/department/division to work with your unit/department/division to evaluate and report any activity that is Unrelated Business Income (UBIT).